

Announcing the  
2010 UPHA American Royal Pink Ribbon

# BARN CHALLENGE

Can your gang successfully challenge another barn, horse show or group to help fund the cures for breast cancer?

Who will you challenge?

How much will you dare them to raise?

**\$200? \$500? \$1,000? MORE?**

Here's how:

- 1) Gather your barn gang and set your goal.  
Decide how you'll raise the funds to bring to the **BIG PINK SHOWDOWN** at the 2010 UPHA American Royal. Git yerselves a-goin'!
- 2) Register your challenge (use the form on reverse). Stables, horse shows, youth clubs – everyone can participate! We'll contact the group being challenged to let 'em know you've got 'em in your sights and you're gunning for them to meet or beat your fundraising challenge. They'll either accept your challenge or they'll get called out as the lily-livered, no-account cowards they are.
- 3) Then, show up – with your money in hand – at the **BIG PINK SHOWDOWN** on Friday of the 2010 UPHA American Royal. (Sure, you can send your funds if you can't be in Kansas City.) Stake your claim on bragging rights and practice your swagger – you could be the Pinkest Gunslinger at the Royal and win big prizes!

**BUT KEEP YOUR BACK COVERED --  
YOU NEVER KNOW WHAT SURPRISES  
ARE WAITIN'!**

**For more information**  
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or Kayce Bell: kBell@AlabamaCU.com



The United Professional Horsemen's Association, founded in 1968 and representing various breeds of horses, works to promote equine participation, support horse shows, and improve opportunities for professional horsemen.

Its UPHA Pink Ribbon Program™ endeavors to raise funds to help fund the cures for breast cancer.

[www.UPHAonline.com/pink.php](http://www.UPHAonline.com/pink.php)  
Challenges posted on Facebook/UPHA\_Pink\_Ribbon\_Program  
Follow us on Twitter: @UPHApinkRibbon

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# ENTRY FORM

# BARN CHALLENGE

Count us in, pardner!

Our gang's loaded and ready to raise money to fund the cures for breast cancer ... and while we're at it, we're layin' claim to braggin' rights at the Big Pink Showdown at the Royal, too.

Throw our hat in the ring for these awards:

- Most Funds Raised By A Single Barn
- Most Funds Raised In A UPHA Chapter (Per Member)



My Name: \_\_\_\_\_

Stable Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_( \_\_\_\_\_ ) \_\_\_\_\_

I pledge this amount to be donated by Friday, Nov. 19, 2010:

\$

Challenges or donations of any amount are greatly appreciated and will be recognized!

I will be attending the Royal:  Yes  No

Name of stable or group that I am challenging to meet or beat my donation (UPHA will contact them and encourage them to challenge another barn, horse show or group):

\_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Trainer or Owner's Name: \_\_\_\_\_

Phone: \_( \_\_\_\_\_ ) \_\_\_\_\_

## Return this form to:

• Ann Rowland, e-mail to [aRowland@ku.edu](mailto:aRowland@ku.edu) or

• Kayce Bell, fax (205) 348-7456 or e-mail to [kBell@AlabamaCU.com](mailto:kBell@AlabamaCU.com)

Expect to receive a confirmation from Ann or Kayce when you submit your form.

Thank you for supporting the UPHA Pink Ribbon Program!™

