

About St. Jude Children's Research Hospital



St. Jude is unlike any other pediatric treatment and research facility anywhere. According to St. Jude's, discoveries made there have completely changed how the world treats children with cancer and other catastrophic diseases.

"We are where some of today's most gifted researchers are able to do more science, more quickly. Where doctors across the world send their toughest cases and most vulnerable patients. Where no one pays for treatment beyond what is covered by insurance, and those without insurance are never asked to pay. We've built America's 3rd-largest health-care charity, with a model that keeps the costs down and the funds flowing, so the science never stops," officials say.

All patients accepted for treatment at St. Jude are treated without regard to the family's ability to pay.

What if ...

every time you picked up your reins, you gave someone else hope?



Our sponsors make this program possible

Many persons have contributed prizes, funds, ideas, time and effort in creating and coordinating this program. We greatly appreciate their contributions in helping the UPHA Ribbons Of Service program reach saddleseat equitation riders and those in need:

William Woods University • Stephens College • Mary Gaylord McClean • Kenny And Ceil Wheeler • Becker Brothers, LLC
• Freedman's Harness • The Gorgeous Horse •
Independent Equine Agents • USA Equestrian Trust

Take Heather, for example ...

Heather, a 16-year old saddleseat equitation rider, is participating in UPHA Ribbons Of Service and chooses St. Jude Children's Research Hospital as her charity. She makes a list of persons who may become donors (at a minimum of \$10 per class in which she rides) and gains the donors' consent. She submits the contributions and her documented community service hours to UPHA by the program's deadlines.

At the end of the season, prizes are given to the rider of each of four equine breeds (American Saddlebred, Arabian, Morgan, National Show Horse) who raises the most funds for the designated charity, and Heather wins for her breed. So, she's also eligible to win an overall award ~ including a scholarship ~ to be given to the rider of any of the four breeds who has raised the most funds (a minimum of \$1,000 is required) and completed a minimum of 10 hours of community service.

Ultimately, Heather is the winning overall rider because she has raised the most funds and completed the most hours of community service.

So, who really wins? The riders who participate, because they learn the value and reward of helping others. Those in need, because the funds raised and community service hours that are contributed improve the quality of their lives and give them hope. And, the breeds of horses used in the UPHA Ribbons Of Service Program, because the riders' participation showcases their equine partners and can help others learn the benefits of saddleseat riding and a family's involvement with a wholesome, athletic activity with horses.

You're invited to help us all win ... with the UPHA Ribbons Of Service Program.



United Professional Horsemen's Association
4059 Iron Works Parkway, Suite 2 Lexington, KY 40511 • (859) 231-5070
www.UPHAonline.com



*What if ...
every time you rode through the gate,
you were helping someone in need?*

UPHA Ribbons Of Service Program



What is UPHA Ribbons Of Service?

This UPHA program is designed to encourage, challenge, and reward equitation riders who ...



What if ... every time you put your foot in the stirrup, you helped make someone's life easier?

- Participate in horse show competitions in order to raise funds for a charitable organization that helps those less fortunate;
- Commit to helping others through hours of hands-on community service;
- Educate themselves and others about the needs and important work of a charitable organization such as St. Jude Children's Research Hospital; and
- Prepare themselves to discuss how participation with horses helps riders learn the value of hard work, sportsmanship, poise, and a rewarding relationship with an equine partner.

How does UPHA Ribbons Of Service work?

Saddleseat equitation riders compete with each other to raise funds for an approved charity. First, riders choose a beneficiary ~ either St. Jude Children's Research Hospital® in Memphis, Tenn., or another charity of the rider's choice that is approved by the UPHA's Ribbons Of Service Committee. The rider learns about the charity so that he or she may solicit donations for the charity. On November 1, the fundraising begins; the



What if ... every time someone congratulated you, you knew they were applauding your compassion?

rider approaches persons, companies or organizations that may share an interest in the rider's commitment to service.

But, UPHA Ribbons Of Service is about more than riders pledging to ride in equitation classes if a donor pledges to contribute funds for a worthy charity; it's also about involving the equitation rider in hands-on service to persons or organizations that need assistance. The rider's community service hours must be tracked and verified, and the donations are submitted to UPHA according to the program deadlines. After the end of the program's season (all funds and forms must be submitted to UPHA Foundation, Inc., by October 31), UPHA will recognize the top fundraisers in a special awards ceremony at the UPHA Convention, held in January.

How you can participate

Saddleseat equitation riders may enroll in the program by submitting a UPHA Ribbons Of Service Application with a brief personal resume, setting a goal, and developing a plan for raising funds for an approved charitable organization. When UPHA receives your application, you'll be mailed an approval letter and a package of information.

The first 20 participants will receive a free St. Jude Hope lapel pin, suitable for show ring attire. Information on prizes will be available at UPHAonline.com and may change during the program year.



What if ... every time you rode through the gate, you knew you were helping to save a life?



Application for UPHA Ribbons Of Service

I agree to abide by the UPHA Ribbons Of Service Rules. I understand I will receive a UPHA Ribbons Of Service packet with rules, forms and information, and that I must be approved to participate in this program.

Name

Date Of Birth

Address

City, State, ZIP

Email Address

Phone Number

Equine Breed (choose one): ASB Arabian Morgan NSH

Trainer

About Your Charity:

Fundraising Goal \$

St. Jude Children's Research Hospital

Other:

(If "Other" box is selected, you must submit a short essay about the purpose of the charity and why you chose it, and provide the organization's contact information, by October 1. Your charity of choice must be approved by the UPHA Ribbons Of Service Committee before your fundraising begins.)

Signature

*Parent or Guardian's Signature (if rider is younger than 19)

Date

Mail this form to: UPHA Ribbons Of Service Committee, c/o UPHA, 4059 Iron Works Parkway, Suite 2, Lexington, KY 40511.